

LEGACY SPONSOR

\$25,000 & ABOVE

Supports a regional visibility campaign of six or more full-year billboard placements

Benefits

All Billboard Underwriter plus:

- Featured year-round under Legacy Sponsors at the highest recognition tier
- Recognition across Operational Safe Return promotional and awareness materials
- Optional supporter spotlight interview or feature
- Priority placement in annual impact materials

OPERATION SAFE RETURN 2025-2026 SPONSORSHIP TIERS



BILLBOARD UNDERWRITER

BEACON SPONSOR

\$4,000 TO \$7,999

Funds at least one full-year billboard

Benefits

Visibility Sponsor plus:

- Individual recognition post on Alabama Cold Case Advocacy's website and social media

BILLBOARD CO-SPONSOR

\$8,000 TO \$11,999

Funds at least two full-year billboards

Benefits

All Beacon Sponsor plus:

- Recognition in all Operation Safe Return updates
- Included in rotating sponsor banner on Alabama Cold Case Advocacy's Operation Safe Return webpage

\$12,000 TO \$24,999

Funds at least three full-year billboards, delivering wide-scale ongoing visibility

Benefits

All Billboard Co-Sponsor plus:

- Dedicated supporter spotlight post on social media
- Spotlitged during *Unforgotten* podcast episodes
- Option to include a brief sponsor message or statement in the annual impact report

VISIBILITY SPONSOR

\$1,000 TO \$3,999

Strengthens statewide awareness in high-traffic and high-visibility areas

Benefits

All Awareness Partner plus:

- Listed on Alabama Cold Case Advocacy's Operation Safe Return webpage under sponsorship tier

AWARENESS PARTNER

\$250 TO \$999

Expands public visibility and helps keep cases in front of communities

Benefits

All Supporter Benefits plus:

- Recognized in the 2025 & 2026 public year-end supporter list

SUPPORTER

\$100 TO \$249

Helps sustain statewide awareness efforts

Benefits

- Listed in 2025-2026 annual impact report